

Amy Amoroso

Amy serves as Program Director for the McNulty Center's Veterans Business Outreach Center covering the territories of NY/NJ/Puerto Rico/US Virgin Islands. She is the initial point of contact for VBOC program clients and is responsible for facilitating and delivering Boots to Business, B2B: Reboot training programs, conducts client counseling services, case management, performance reporting, compliance, serves as POC for stakeholder and collaborative partners, and as moderator for network and outreach events.

Amy is a subject matter expert in business plan development, financial analysis, starting/growing and or selling a business, business lending, marketing, SDVOSB certifications, Boots to Business instruction, and networking.

Amy trains and works closely with VBOC staff in strategic planning, stakeholder engagement, program and event planning and marketing to spread awareness of available services. Amy is a board member of UMAC, VETCON Alliance, Stakeholders, NVSBC. She volunteers with the American Red Cross, Veterans Administration and AMVETS Post 35. Amy also owns her own small business and is a military spouse with over 20 years' experience in business development.

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